

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

WAREHOUSE STOCKS

To better serve a rapidly growing DEALER trade, we will carry throughout the spring months at Idaho Falls, Ida., stocks of practically all items we list:

ALSO

We carry a complete line of DuBay products, All-N-One Soil Aid Products, and some seeds at TWIN FALLS, IDAHO, care Har-Vie Co.

We give no Warranty, Expressed or Implied as to Description, Quality, Productiveness or any other matter of any seeds we send out and we will not be in any way responsible for the crop. If purchaser does not accept goods on these terms, he must notify us at once, and we will give instructions for disposition



OCCIDENTAL SEED COMPANY
SALT LAKE CITY, UTAH

APRIL 22, 1940

We quote, Dealers Only, today's values, subject to market changes, reasonably prompt shipment, f. o. b. Salt Lake, cash or draft terms. Alfalfa and clovers packed in 100-pound cotton bags for greater convenience. All seeds tagged to comply with STATE and FEDERAL laws.

U.S. VERIFIED ORIGIN SEED DEALERS

MAKE YOUR 1940 SEED LINE PAY BETTER DIVIDENDS and give your trade satisfaction by selling HIGHLAND BRAND quality seeds; also, do not overlook the possibilities from DU-BAY disinfectants and our Patented Process ALL-N-ONE Soil Aid Products—a plant food, soil conditioner and soil builder. Write for further information.

ALFALFA

UTAH	Per Hundred
HIGHLAND BRAND	23.50
MODOC CO. CALIF. (Hardy high altitude, same latitude as So. Idaho.)	
HIGHLAND BRAND	23.00
Prime—99.66 Pure	20.00
EXTRA QUALITY ARGENTINE seed from the cold Rio Negro district below Bahia Blanca	19.00
HARDY CHILEAN ALFALFA from California	
99.94 Pure	19.00
Extra Fancy, 99.90 Pure Arizona Alfalfa	18.00

GRIMM ALFALFA

Blue Tag Utah grown	32.00
Red Tag	30.00
Yellow Tag	28.00
Fancy Affidavit, Ut-Ida.	27.00
Ladak—Very scarce—An occasional lot.	

CLOVERS

SWEET CLOVER

White Blossom	6.50
Prime	
HIGHLAND BRAND	7.00
Yellow Blossom	
Prime	7.50
HIGHLAND BRAND	8.00
RED CLOVER	
HIGHLAND BRAND	17.50
Extra Fancy (for seed production)	19.00

ALSIKE CLOVER

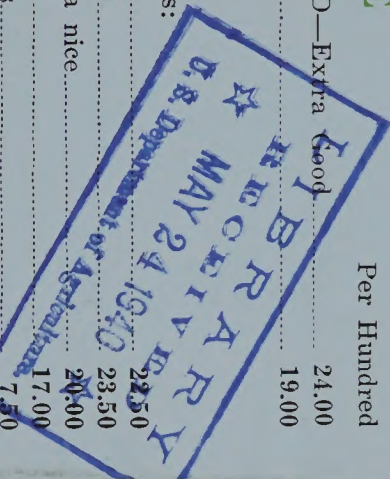
HIGHLAND BRAND	\$21.50
Super-Fancy	22.50
LADINO CLOVER—Extra Fancy	80.00
STRAWBERRY CLOVER	85.00
WHITE DUTCH CLOVER	
Fancy	68.00
Super-Fancy	70.00
English Wild White	150.00

LAWN MIXTURE

HIGHLAND BRAND—Extra Good	24.00
Plenty Good	19.00

GRASSES

Kentucky Blue Grass:	
Fancy 21 lb.	22.50
Fancy 24 lb.	23.50
Orchard Grass, extra nice	20.00
Meadow Fescue	17.00
Domestic Rye Grass	17.50
English Rye Grass	16.00
Brome Grass	17.00
Crested Wheat Grass—Blue Tag	20.00
Crested Wheat Grass—Fancy	18.00
Sudan Grass	5.50
Blue Tag Seaside Bent	65.00
Extra Fancy Idaho Timothy	7.00
Timothy-Alsike Mixture	9.00
Red Top	16.00
Soy Beans, "Illini"	6.00
Reed's Canary Grass	23.00
Chevings Fescue	65.00



Navy Bill opines: "A man wrapped up in himself makes a very small package."—U. S. S. Richmond Rambler.

Thank goodness we live in a free country, where a man may say what he thinks—if he isn't afraid of wife, neighbors, or boss, and if he's sure it won't hurt his business or his reputation.—Paterson (Kan.) News.

We are Headquarters for

Du Bay Seed Disinfectants

SEMESAN BEL for Potatoes

CERESAN for Grains

SEMESAN for Vegetables

SEMESAN JR. for Corn

WE MANUFACTURE AND DISTRIBUTE ALL-N-ONE SOIL AID PRODUCTS

FOR FIELD and GARDEN

If the farmer will take care of his soil—his soil will take care of him.

WRITE FOR INFORMATION

ALL-N-ONE

TRADE MARK REGISTERED

SOIL SOLUBLE . . . From the Earth . . . Back to Earth

The First Product for Complete, Balanced Soil Treatment

1. LIME 2. HUMUS 3. BACTERIA 4. PLANT FOOD 5. INSECTICIDE 6. RARE ELEMENTS

Has Ever Known

SUPPLYING EVERY SOIL NEED

SOIL-AID

MOST OF THESE RARE ELEMENTS PRESENT IN



OCCIDENTAL SEED CO.

Manufacturer and Distributor

SALT LAKE CITY

Detach and Mail Your Order on This Post Card—We Pay the Postage

BUSINESS REPLY ENVELOPE NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

2c POSTAGE WILL BE PAID BY—

Occidental Seed Company

P. O. Box 147

Salt Lake City, Utah

For Growing Healthier Plants

VITAMIN B1

(Pure Crystalline Powder)

The Home Garden Kits retail at \$12.00 per dozen—Dealers Discount 33 1-3%. Order now.



FIRST CLASS PERMIT No. 29 (Sec. 610 P. L. & R.) Salt Lake City, Utah

13.6% MORE YIELD OF BETTER POTATOES

BY 21¢
SEED
TREATMENT



In actual farm tests the new, *Improved* SEMESAN BEL dip treatment of seed potatoes has increased yields 13.6% — and improved potato quality — at the low cost of only 21¢ an acre. These figures are *average*. Many growers get even larger increases by this treatment!

No mussy soaking — treat seed as fast as you can dip it. Just one pound of the *New Improved* SEMESAN BEL treats from 60 to 80 bushels of seed. Every grower can afford it, and no grower should plant without its protection. Reduces seed piece decay, improves stands and controls seed-borne Rhizoctonia and scab. Saves you time and labor in treating; gives growers bigger yields and more profit!

Extracts From State Seed Laws

UTAH: Prohibits over 1% weed seed. Must label mixtures. Sale of seeds containing primary noxious weeds **PROHIBITED**. Secondary noxious weeds—give name and number per lb. if not over 90 per lb.; prohibited if over.

IDAHO: If mixture, must state name of each kind present in proportions of 5% or more. All labels carry name and number of noxious weeds. Mixtures carry percentage of inert matter. Noxious weeds prohibited in greater proportion than one seed of any or all to 10,000 seeds of the agricultural seed offered.

New Federal Seed Law

Became effective Feb. 5th. Regulates the sale of all seeds in interstate transit, except those sold by the **ACTUAL GROWER**, and requires accurate labeling as to variety, origin, purity and germination. Seed retailers who handle seeds of unknown origin or questionable quality will be responsible for them under the law.

SELL... DU BAY

You never have had as great an opportunity to sell the Du Bay line as today. The U. S. Department of Agriculture, college extension services, the county agents, and farm papers, are all pushing seed treatment and, in most cases, are recommending Du Bay products.

CHARACTERISTICS OF FIELD SEEDS

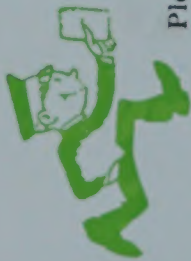
VARIETY	Purity of Good Seed	Average Length of Vitality Years	Wt. of Seed Per Bu. Legal	Quantity Req. Per Acre	Yield of Seed Per Acre	No. of Seeds Per Lb. Avg.
Alfalfa	98-99	6-8	60	12-15	300-700	220,000
Bluegrass, Ky.	75-85	3-4	14	20-30	200-350	2,400,000
Bluegrass (Canada) ..	75-85	3-4	14	15	200-500	2,400,000
Brome Grass	98-99	5	14	10-14	250-350	137,000
Clover, Alsike	99	2	60	8-12	100-300	700,000
Clover, Red	99	5-6	60	8-12	100-300	250,000
Clover, White	98	2	60	8-12	200-300	700,000
Clover, Crimson	99	2	60	12-20	200-300	125,000
Clover, Sweet	99	5	—	20-30	150-400	235,000
Cowpea	99	4	60	30-60	900-1800	1,800-5,100
Fescue, Meadow	90	2	—	10-15	200-300	250,000
Millet, Foxtail	98	4	48-50	25-50	—	200,000
Orchard Grass	97	2-3	14	12-20	—	200,000
Rape	99	6	—	2-4	600-1000	—
Red Top	95-98	6	14	10-20	—	4,135,900
Rye Grass, Perennial ..	98	6	—	25-35	250-500	336,000
Rye Grass	98	2	20	35-40	500	285,000
Italian Soybean	99	2	60	20-30	1000-2400	2,144-6,388
Timothy	98	5-6	45	5-15	225-450	1,170,500
Vetch	99	3	60	40-90	600-720	8,500-16,000

COMMON WEEDS

DANDELIONS, when once in the soil, are perhaps the most troublesome of lawn weeds. Drouth does not affect them, the roots being large, thick, and fleshy, growing deeply into the soil. Dandelion, a perennial, reproducing by seeds, will bloom during all months of the year when the weather is not freezing, but most abundantly in the spring. The best means of control is the prevention of new plants getting started by giving the grass ideal conditions of growth. "All-In-One Garden Aid" has proved most effective. Cutting the crown will not kill the weed. Ordinary spudding will not eradicate this weed unless done several times during the spring and summer. A pinch of salt applied to the root at the time of cutting will retard recovery. Gasoline or kerosene might also be used.

OLD WITCH GRASS, is an annual plant reproducing by seed, and is found growing in sandy soil, fields, waste places, and frequently in lawns, level prairie areas, and dry places. Seeds ripen from late August to November, while the plant blooms from July to November. After the plant is mature, the branches become very brittle and the large panicles break away and are driven before winds tumbling and spreading seed. Prevent seed production by close mowing, hand pulling or spraying with a diluted solution of sulfuric acid.

YELLOW SORREL will not grow very well in a lawn with a good stand of grass. It is an annual or perennial, reproducing by seeds and woody rootstalks and is found in poor lawn, woods, roadsides, and waste places. Seeds ripen from late May to October. The best method of control of yellow sorrel is to prevent seed production by deep hoeing or hand pulling before the first flowers mature.



Say, Bryant:

Rush this Order Out

ORDER CARD
Requires No Postage

Date

Please Ship Via

Quick

Accurate

Seed

Service

No. Bags

Name



Be sure to fill in Address

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

• • • 8-3591

M. R. N.

INOCULATE ALL LEGUME SEEDS WITH

NITRAGIN

OVER FORTY YEARS OF SERVICE

When ordering, Always state name of seed.

ALFALFA, all Clovers

Size	Dealer	Retail
1/2 bu. ea.	\$.19	\$.30
1 bu. ea.	.32	.50
2 1/2 bu. ea.	.65	1.00

PEAS (All Varieties)

VETCHES (All Varieties)

1/2 bu. ea.	\$.16	\$.25
1 bu. ea.	.26	.40
1 1/4 bu. ea.	.39	.60
5 bu. ea.	1.10	1.70
12 1/2 bu. ea.	2.60	4.00

BEANS

String, Wax, Kidney

1/2 bu. ea.	\$.16	\$.25
1 bu. ea.	.26	.40
5 bu. ea.	1.10	1.70
1 1/2 bu. to 2 bu. sizes	packed 12 to carton	
2 1/2 bu. to 25. bu. sizes	packed 6 to carton	

LESPEDeza

Size	Dealer	Retail
1 bu. ea.	\$.19	\$.30
2 bu. ea.	.32	.50
5 bu. ea.	.65	1.00

SOYBEANS, LIMA BEANS, COW PEAS, PEANUTS

1 bu. ea.	\$.19	\$.30
2 bu. ea.	.32	.50
5 bu. ea.	.65	1.00
10 bu. ea.	.90	1.40
25 bu. ea.	1.90	2.90

GARDEN SIZE

Garden Peas & Beans

Sweet Peas & Lupines

Dlr 80c ctn—Rtl 10c ea.

Packed 12 to Disp. Ctn.

